

# GLOBAL CONVENTION 2011

*Incorporating*

**11<sup>th</sup> International Conference on Corporate Governance**

**&**

**2<sup>nd</sup> Global Conference on Sustainability**

**12 -14 October, 2011, Radisson Edwardian Bloomsbury Street Hotel, London WC1B 3QD, UK**

\*PROGRAMME

**Theme: Corporate Governance and Sustainability Challenges**

**WEDNESDAY, 12<sup>TH</sup> OCTOBER, 2011**

**STUDY TOUR**

**Peterborough - The Environment City of United Kingdom**

**0900 – 1600 hrs**

**Itinerary for Study Tour to Peterborough**

- 0900** Reporting at Hotel Radisson Edwardian
- 09:20** Depart Hotel Radisson Edwardian by coach to Kings Cross Tube Station
- 10:03** Depart London Kings Cross by East Coast train.
- 10:49** Arrive Peterborough Station for coach transfer to Cathedral.
- 11:10** Arrival of delegates at Becketts Chapel, Cathedral Precinct, Peterborough Exhibition - coffee and pastries.
- 11:15** Welcome addresses by the Very Reverend Charles Taylor, the Dean of Peterborough Cathedral , Cllr Marco Cereste, Leader of Peterborough City Council and Prof/Dr Colin Coulson-Thomas, Chairman Bryok Systems and Cotoco
- 11:30** Short presentations from the following:-
- *“Truly Sustainable Growth”* - Gillian Beasley, Chief Executive, Peterborough City Council.
  - *“Growing the Green Economy”* - Neil Darwin, Director of Economic Development, Opportunity Peterborough
  - *“Peterborough, Open for Business”* Business Leader(s) (Perkins Engines, Royal Haskoning, IKEA, Hammerson, Thomas Cook
  - *“Environment Capital – Success through Partnership”* - Rachel Huxley, Chief Executive of Peterborough Environment City Trust (PECT)
  - *“Live Healthy, Live Green”* – Derek Harris, Chair of Peterborough PCT.
- 12:20** Guided Tour of Cathedral with the Very Reverend Charles Taylor, the Dean of Peterborough Cathedral
- 13:00** Depart Cathedral by coach for East of England Showground
- 13:20** Arrive at “Exec”, East of England Showground. Welcome by John Bridge OBE, Chair of Opportunity Peterborough and CEO of Cambridgeshire Chambers of Commerce and John Longworth, Director General of the British Chambers of Commerce
- 13:30** Lunch and networking (invited key businesses, partners and City leaders in attendance preceded by short demonstration of the Peterborough Model with the “fly-throughs” running throughout the` networking period.

- 14:15** Opportunity network with Peterborough businesses at “**Business Focus Peterborough**”. Over seventy exhibitions of local companies and 700 business visitors
- 15:00** Depart Showground by coach for sight-seeing tour of city with running commentary to include the following: -
- Dresser Rand (Turbine Manufacturer) and/or Perkins (Caterpillar)
  - Ancient Woodland (Forest of Peterborough) - Bretton
  - South Bank Carbon Challenge site
  - Green Backyard
  - Ferry Meadows
  - The Peterborough Green Wheel
  - IKEA Distribution Centre
- 16:10** Arrive Peterborough Station
- 16:24** Depart Peterborough Station.
- 17:25** Arrive London Kings Cross
- 17:35** Coach Transfer to ACCA in Lincolns Inn Fields for evening reception

**WELCOME RECEPTION**

**ACCA UK, Conference Centre  
29 Lincoln's Inn Fields, London WC2A 3EE**

**1830 hrs**

**Special address by**

**Hon’ble Dr Veerapa M Moily, India’s Union Minister for Corporate Affairs**

## **THURSDAY, 13 OCTOBER, 2011**

**Registration**

**0830 – 0900 hrs**

**Plenary Session I**

**Opening Session**

**0900 –1000 hrs**

Welcome Address

**Lt Gen J S Ahluwalia, PVSM ( Retd), President, Institute of Directors, India**

Opening Address

**Ola Ullsten, Chairman WCFCG & former Prime Minister of Sweden**

Inaugural Address

**Kamalesh Sharma, Secretary-General, Commonwealth Secretariat, London**

Special Addresses

**Rt. Hon. Baroness Verma, Minister in Govt. Whips office and House of Lords  
Spokesperson for International Development, UK**

**The Lord Khalid Hameed, CBE DL, Chairman & CEO, London International Hospital, UK**

**Alok Sharma, MP, House of Commons, UK**

**Plenary Session II**

**Keynote Session**

**1000 – 1115 hrs**

**Keynote I**

**Innovative Business Strategies and New Era of Sustainability & Accountability**

Speaker

**Ernst Ligteringen, Chief Executive, Global Reporting Initiative (GRI),The Netherlands**

**Keynote II**

**Corporate Governance and Sustainability Challenges**

Speaker

**R Seetharaman, Global Chief Executive Officer, Doha Bank, QATAR**

**Keynote III**

**Embedding Sustainability in Business Strategy**

Speaker

**Jessica Fries, Director, The Princes Accounting for Sustainability Project, UK**

**Tea / Coffee**

**1115 – 1130 hrs**

<b>Plenary Session – III</b>	<b>Corporate Governance at the Crossroads</b>	<b>1130 – 1300 hrs</b>
	<ul style="list-style-type: none"> <li>• Assessing state strategy for restoring confidence in Industry</li> <li>• Bridging the disconnect between the theory and the practice of corporate governance</li> <li>• Is a new shareholder paradigm required to counter corporate greed?</li> <li>• Family business – why not think beyond the family hierarchy?</li> <li>• Fertile ground for Board development , Strategic dynamics and Corporate Governance lifecycle</li> <li>• Framework for the governance of Social Enterprise</li> </ul>	
<b>Chairman</b>	<b>Dr Olivier Giscard d’Estaing</b> , founder Chairman, INSEAD and former Member French Parliament , France	
<b>Panelists</b>	<p><b>Prof Erik Berglof</b>, Chief Economist, European Bank for Reconstruction &amp; Development, UK</p> <p><b>Raymond Hill</b>, Senior Director – Head of Emerging Markets, Fitch Ratings, UK</p> <p><b>Paul Moxey</b>, Head, Corporate Governance &amp; Risk Management , ACCA Global , UK</p> <p><b>Andrew Dakers</b>, Hounslow Education Business Partnership, UK</p> <p><b>Philip Monaghan</b>, Author of ‘Sustainability in Austerity’ 2010, UK</p> <p><b>Dr William Sun</b>, Leader of Corporate Governance and Sustainability Research Group (CGSRG), Leeds Metropolitan University , UK</p>	
<b>Lunch</b>		<b>1300–1345 hrs</b>
<b>Plenary Session – IV</b>	<b>Sustainability Challenges; Transparency, Ethics and Climate Change</b>	<b>1345 – 1500 hrs</b>
<b>Panel Discussion</b>	<ul style="list-style-type: none"> <li>• Review stakeholder activism, risk management, and information and communication engagement practices to rebuild confidence</li> <li>• Proactive approach to internal audit for risk management</li> <li>• Fostering and rewarding ethical practices at all levels of the organization</li> <li>• From Carbon Footprint to Carbon Offset</li> <li>• Transparency – Key to Sustainability</li> </ul>	
<b>Panelists</b>	<p><b>Peter L Walker</b>, Executive Chairman, PIELLE Consulting UK</p> <p><b>Sunil Chopra</b>, VP &amp; Global Head of Sales, Tata Consultancy Services, London</p> <p><b>Dr Tom Mortimer</b>, Head Anglia Law School &amp; Director, International Law Unit, UK</p> <p><b>Prof Lars G Hassel</b>, Program Director, Sustainable Research Inv Platform, Sweden</p> <p><b>Martin Neureiter</b>, CEO, The CSR Company , UK</p> <p><b>Terry A’Hearn</b>, Global Director, WSP Environment &amp; Energy, UK</p> <p><b>Tom Rivett-Carnac</b>, Head of Public Sector, Carbon Disclosure Project, UK</p> <p><b>Richard J Shipperbottom</b>, Director, Applied Acumen Ltd, UK</p>	
<b>Plenary Session - V</b>	<b>Integrity of Current Accounting Practices for effective Corporate Governance and to Support Sustainability</b>	<b>1500 – 1600 hrs</b>
	<ul style="list-style-type: none"> <li>• Are the current auditing standards sufficient?</li> <li>• IFRS &amp; financial disclosures: assessing corporate performance.</li> <li>• Discussing a proactive approach to internal audit for better corporate governance and risk management</li> <li>• Transparency and ethics to compliance fresh challenges for internal auditing</li> <li>• Raising the bar of Accountability</li> <li>• Risk and Opportunities – Potential steps to improve proxy voting systems</li> <li>• Establishing effective whistle-blower policies, and protecting the whistle blowers</li> </ul>	
<b>Panelists</b>	<p><b>Sanjay Anand</b>, Chairperson of SOX and GRC Institute, GRC Group, USA</p> <p><b>Dag Detter</b>, Founder, Detter &amp; Co, UK</p> <p><b>Shannon Walker</b>, Founder President, WhistleBlower Security, Canada</p> <p><b>Seamus Gillen</b>, FCIS, Policy Director, ICSA, UK</p> <p><b>Prof Michael Mainelli</b>, FCCA, co-founded, Z/Yen, City of London</p>	
<b>Tea / Coffee</b>		<b>1600 – 1615 hrs</b>

<b>Plenary Session - VI</b>	<b>Building and Leveraging a High Performance Board</b>	<b>1615 – 1730</b>
	<ul style="list-style-type: none"> <li>• Policies and challenges in the selection process for competent directors</li> <li>• Evaluating continuing education of directors to escalate performance commitment</li> <li>• Identifying practices that are fundamental to improved corporate governance</li> <li>• Beyond box ticking: understanding the strategic and commercial benefits of good corporate governance</li> </ul>	
<b>Chairperson</b>	<b>Rt Hon Baroness Usha Prashar</b> , CBE, Chairman, Judicial Appointments Commission UK	
<b>Panelists</b>	<p><b>Prof Nada Kakabadase</b>, Professor in Management and Business Research at the <i>University of Northampton</i>, Business School (UK)</p> <p><b>Prof Colin Coulson-Thomas</b>, University of Greenwich, UK</p> <p><b>Dr Jonathan Smith</b>, Senior Lecturer, Lord Ashcroft International Business School, UK</p> <p><b>Pippa Croney</b>, Director, Board Consulting, JRBH Strategy &amp; Management , UK</p> <p><b>Andrew Wilson</b>, Director, Corporate Citizenship, UK</p> <p><b>Jeffory Cohn</b>, Co-founder, Leadership &amp; Innovation Advisory Group, New York</p>	
<b>Plenary Session – VII</b>	<b>Keynote Session</b>	<b>1730 – 1815 hrs</b>
<b>Keynotes</b>	<p><b>From Fossil Fuels to Renewables</b> <i>Jeremy Leggett</i>, Founder and Executive Chairman SolarCentury, London</p> <p><b>Marketing Alliance for Sustainability</b> <i>Alex Johnson</i> ,Communications Director, Clownfish</p> <p><b>Creating a Sustainable Future &amp; Strategizing for Sustainability</b> <i>Jae Mather</i> , Director –Sustainability , <i>HW Fisher &amp; Company</i></p>	
	<b>Networking Business Meet &amp; Cocktails</b>	<b>1815 – 1915 hrs</b>
<b>Keynote address</b>	<b>Deepak Lalwani</b> , Director (India), Lalcap Ltd	
<b>Special Address</b>	<b>High Commissioner of India in UK**</b>	
<b>Plenary Session – VIII</b>	<b>GOLDEN PEACOCK AWARDS NITE</b>	<b>1915 – 2015 hrs</b>
	<b><i>Presentation of Golden Peacock Awards for Corporate Governance and Sustainability</i></b>	
<b>Introduction</b>	<b>Dr. Graham Wilson</b> , Leadership and Organization Development ,OXFORD, UK	
<b>Welcome Address</b>	<b>Lt Gen J S Ahluwalia</b> , PVSM (retd), President, Institute of Directors, India	
<b>Chairman</b>	<b>Ola Ullsten</b> Chairman World Council for Corporate Governance & former Prime Minister of Sweden	
<b>Chief Guest</b>	<b>Rt. Hon. Mr. Francis Maude</b> , Minister for the Cabinet Office and Paymaster General**	
<b>Guests of Honour</b>	<p><b>Rt Hon Baroness Hanham CBE</b>, Parliamentary Under Secretary of State**</p> <p><b>Rt. Hon. Baroness Verma</b>, Minister in Govt. Whips office and House of Lords Spokesperson for International Development, UK</p>	
<b>Banquet Dinner</b>		<b>2015 hrs</b>

# FRIDAY, OCTOBER 14, 2011

Plenary Session – IX

**Game Changers of Global Economy**  
*Case study presentations by the winners of*  
**Golden Peacock Award for Corporate Governance - 2011**  
*(Results will be announced in mid of Sept)*

0900 – 1015 hrs

Plenary Session – X

## **Business Case for Sustainability**

1015 – 1130 hrs

- Building blocks for Corporate Governance and Sustainability
- Green Development Agenda and Corporate Governance Measures
- Transparency, resilience and innovation – keys to sustainability
- Setting Regulatory Standards and ensuring effective enforcement for environmentally sustainable governance
- Pricing the Natural Capital in the balance sheets and policy for Sustainable Agriculture
- Fostering and rewarding ethical practices at all levels of the organisation

Panelists

**Samantha Heath**, Chief Executive, London Sustainability Exchange, UK  
**Prof Stephen Drew**, Business Strategy, Florida Gulf Coast University, USA  
**Ignacio Gavilan**, Sustainability Strategy Advisor, UK  
**Sam Gill**, Operational Director, Environment Investment Organisation, UK  
**Trewin Restorick**, CEO, Global Action Plan, UK  
**Ichin Cheng**, Director & Partner, Sustainable Innovation Lab, UK  
**Mohammad Rafid**, Senior VP, Programs, Rainforest Alliance, New York

Tea / Coffee

1130 – 1145 hrs

Plenary Session – XI

## **Sustainability : Opportunity and Challenges**

1145 – 1300 hrs

- Framework for transparency, accountability and good governance?
- Reliable codes of Corporate Governance to minimize risk of fraud?
- Optimizing Report Mechanisms for a Corruption Free Environment
- Corporate risk management and innovation from a legal and regulatory perspective
- Innovative Business Strategies & The Challenge of Global Health
- Sustainability means Innovation

Chair

**Sheriff Richard Sermon MBE**, *Sheriff of the City of London*

Keynote Speaker

**Dr Robert Sorrell**, Vice President for Public Partnership, BP

Panelists

**Dr. Joseph Lee**, Lecturer in Business Law, Nottingham University, UK  
**Prof. Poonam Kumar**, Chairperson, Mega Ace Consultancy, India | U.K  
**Mohini Daljeet Singh**, Head, Max India Foundation  
**Georgina Stevens**, Marks & Spencers, UK  
**Alastair MacGregor**, Programme Director, Trucost  
**James Farrar**, Vice President – Sustainability, SAP  
**Ritu Jhingon**, General Manager, CSR, CAIRN India

Lunch

1300 – 1345 hrs

Plenary Session – XII

## **Re- generating Economy through Sustainability**

1345 – 1445 hrs

- Sustainability – Is it Myth or Reality
- Sustainability – Key to driving business in today's world
- Innovative Technology – Key to Sustainability
- Methodology & framework for Sustainability

Panelists

**Prof Indur Fagoonee**, CEO, Inter'nal Sustainable Performance Institute, Mauritius

**Dr Aled Jones**, Director, Global Sustainability Institute, Anglia Ruskin University  
**Dr Amit K Maitra**, Casewestern Reserve University, Cleveland, Ohio, USA  
**Christopher Gleadle**, The CMG Consultancy, UK  
**David Beer**, CEO, Industry RE Sustainability Ltd, UK  
**Ambreen Waheed**, Executive Director, Responsible Business Initiative, Pakistan  
**Cyrill Jegu**, Life Cycle Analysis Project Directors

<b>Plenary Session – XIII</b>	<p><b>Role of Independent Directors for Board Effectiveness</b></p> <ul style="list-style-type: none"> <li>• Key characteristics of Independent Directors competency, character and commitment</li> <li>• Ensuring Independent Directors alignment to company strategy</li> <li>• Embedding risk management in the board’s decision making processes</li> </ul> <p><b>Panelists</b></p> <p><b>Ian Davies</b>, Chairman, The Independent Directors Ltd, UK  <b>Peter Waive</b>, Co-founder &amp; CEO, Hanson Green, UK  <b>Dr Shann Turnbull</b>, Principal, International Inst for Self-Governance, Australia  <b>Chander Mohan</b>, Managing Partner, Haines Centre for Strategic Mgt (USA), Dubai  <b>Wendy Mumbire</b>, Executive Directors Institute in Africa</p>	<b>1445 – 1545hrs</b>
<b>Tea/ Coffee Break</b>		<b>1545 – 1600hrs</b>
<b>Plenary Session – XIV</b>	<p><b>Champions of Sustainability</b>  <i>Case study presentations by the winners of Golden Peacock Award for Sustainability - 2011</i>  <i>(Results will be announced in mid of Sept)</i></p>	<b>1600 – 1715 hrs</b>
<b>Plenary Session – XV</b>	<p><b>Valedictory Session</b></p> <p><b>Brief Summary of Convention Recommendations –</b></p> <p><b>Dr. Graham Wilson</b>, Leadership and Organization Development ,OXFORD, UK  <b>Aziz Tayyebi</b>, Head , ACCA India, UK</p>	<b>1715 – 1800 hrs</b>
<b>Welcome Address</b>	<b>Rt. Hon. Baroness Verma</b> , Minister in Govt. Whips office and House of Lords Spokesperson for International Development, UK	
<b>Chairman’s Address</b>	<b>Ola Ullsten</b> Chairman WCFCG & former Prime Minister of Sweden	
<b>Chief Guest Address</b>	<b>Rt Hon Dominic Grieve QC, MP</b> , Attorney General for England and Wales**	
<b>Valedictory Address</b>	<p><b>Vindi Banga</b>, Senior Partner, Clayton Dubilier &amp; Rice &amp; former Chairman Hindustan Unilever Ltd</p> <p><b>Presentation of Golden Peacock Awards for Climate Security and Innovation Management</b></p>	
<b>Closing Remarks</b>	<b>Lt Gen J S Ahluwalia</b> , PVSM (retd), President, Institute of Directors, India	

\* PROGRAMME SUBJECT TO CHANGE

\*\*CONFIRMATION AWAITED