

# GREENPEACE 绿色和平

Dear friends,

**An opportunity** - I am looking to hire a Sustainable Finance Campaigner for the Beijing office of Greenpeace, and this is a personal email I'm sending to my closest contacts to find the best candidate for this opportunity.

**The role:** I truly think this is a fascinating role: This person will be responsible for engaging the investment and financial communities towards helping China achieve a more environmental sustainable future. This person will be working closely with me, leveraging the extensive contacts we already have in the community.

**Lots of travel opportunities:** we go to where the investors are: Hong Kong, Singapore, London, New York, Oslo, and other less common places where the environmental problems are at - the amazon, the arctic and more .

**Training opportunities abound:** Greenpeace supports staff development programs - CFA, CAIA, Bloomberg etc.

And we have a **complete set of financial tools already** - Bloomberg, Reuters, and multiple databases to draw.

**Skills and Requirements required:** Looking for someone with strong financial/investment/energy consulting experience. Chinese language is a big plus, but not necessary - I consider the entire package of skills each person brings. For more info, please see below.

**Salary:** Greenpeace pays a salary competitive to the NGO sector, so it is decent, it cannot compete with the financial/corporate sector. But where we can compete is in the excitement and meaning of work that this role calls for. And the broader perks of working to create a green future for the world's most dynamic economy, China.

Finally, one final perk - Greenpeace just moved to a new office in Beijing. Check out the cool photos below.

Please feel free to share this opportunity to friends/contacts. I am urgently looking to fill this position, so please respond asap. Send resume directly to me at [calvin.quek@greenpeace.org](mailto:calvin.quek@greenpeace.org).

Thanks a lot and all the best,  
Calvin

**Calvin Quek 郭绍明**

**Head of Sustainable Finance Program**

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## **JOB DESCRIPTION**

**POSITION TITLE (ENGLISH):** Sustainable Finance Campaigner

**POSITION TITLE (CHINESE):** 绿色金融项目主任

**DEPARTMENT:** Campaign Department

**REPORTS TO:** Head of Sustainable Finance Program

**GRADE:** 4

**LOCATION:** Beijing

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### **PURPOSE OF POSITION:**

The Sustainable Finance Campaigner is responsible for the development and implementation of campaign strategies, proposals and policy for engaging the investment and finance communities in winning Greenpeace campaigns.

At the same time, the finance campaigner will add expertise on emerging corporations and state-owned enterprises in emerging economies. Where relevant, finance campaigners will analyze investment flows among emerging economies.

The position is located in Beijing or Hong Kong. While the primary area focus is the financial market and business sector in China (including Hong Kong), there will be strong links to Greenpeace international campaigns and financial markets outside of China.

### **MAJOR RESPONSIBILITIES:**

- 1.) Develop and implement strategies to change corporate behaviors, in conjunction with Issue Campaign Teams, to support our ongoing campaigns in various business sectors.
- 2.) Actively engage corporations, their investors, shareholders and stakeholders to draw attention to environmental and social responsibilities of these corporations.
- 3.) Develop and maintain contacts with emerging corporate players as well as powerful state-owned corporations based in Asia. Where relevant, investigate value chains of corporations in emerging economies, including state-owned companies, in order to identify leverage points
- 4.) Actively represent Greenpeace in the finance sector & investment communities, in public and business forums, and the business-related media.

- 5.) Foster public disclosure of environmental impacts by corporations and investors.
- 6.) Empower investors and shareholders to bring in environmental and sustainability standards to improve the performance, practices and policies of corporations.
- 7.) Provides expertise with respect to corporate finance. Keeps abreast of issues related to corporate social responsibilities and business behavior in relation to the environment. Conducts research and investigation. Analyzes new developments in support of issue campaign objectives and goals.
- 8.) Develops and implements effective plans and strategies to draw attention from finance stakeholders to ecological abuse.
- 9.) Researches and analyzes a wide range of specialized material on campaign issues and strategies. Maybe required to do media work.
- 10.) Promotes support within Greenpeace to advance campaign goals. Organizes activities and other public events. Makes presentations and responds to public speaking requests. Initiates communications with strategically targeted groups.
- 11.) Responds to public inquiries about campaign issues and other matters. Prepares materials and publications. Attends and/or organizes conferences.
- 12.) Performs other relevant duties as assigned by the Campaign Director.

## **REQUIREMENTS:**

### *SKILLS REQUIREMENTS*

**Organizational and Time Management Skills:** to address fluctuating priorities; to accommodate office and on-site campaign work.

**Leadership and Judgment Skills:** to exhibit confidence and provide direction in planning, organizing and coordinating campaign activities in a given specialized area.

**Planning Skills and Flexibility:** to develop new approaches and advance campaign goals and objectives.

**Interpersonal, Negotiating and Communications Skills:** to work within teams; to facilitate public speaking engagements and interactions with other groups and interest sectors; to gain new allies and promote coalition work; to deal with the media.

**Research and Analytical Skills:** to evaluate information, plan strategies and anticipate ramifications.

Tact and Enthusiasm: to function effectively within a highly charged atmosphere, under public scrutiny.

Computer Skills: to utilize word-processing and telecommunications capabilities; to develop written materials on campaign issues and strategies.

#### *KNOWLEDGE REQUIREMENTS*

Knowledge of the overall goals and intent of Greenpeace (including policies, guidelines, programs, campaigns and project activities): to lead campaign activities in support of the world's largest environmental protection group.

Knowledge of environment/ecology issues in general: to provide specialized campaign expertise.

Knowledge of the business sector and investment communities: to provide leadership and expertise in engaging these targets.

Knowledge of the media including responsibilities, equipment, techniques, policies, practices, scope, audience, tactics, structure, impact: to use the media to further campaign objectives; to increase awareness and gain public support; to communicate with relevant industry and government.

Knowledge of campaign techniques, strategies and practices: to provide key leadership and assume the role of campaign specialist with respect to a critical area of ecological concern.

#### **QUALIFICATIONS:**

Bachelor's degree (masters preferred) in business management, finance, environment, law or public policy or related field.

At least three years of relevant experience.

Knowledge of environmental/sustainability issues and an understanding of corporations (including corporate reporting tools), the socially responsible investment community, and the environmental movement.